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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ian Zenoni

Examiner: Hossain, Farzana

Patent No.: 7,421,729

Group Art Unit: 2623

Issue Date: September 2, 2008

Docket No: 2050.119US1

Title: GENERATION AND INSERTION OF INDICATORS USING AN ADDRESS SIGNAL APPLIED TO  
A DATABASE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

ATTN: CERTIFICATE OF CORRECTION BRANCH

We are transmitting herewith the attached:

- ☒ Request for Certificate of Correction.
- ☒ Certificate of Correction Form - PTO-1050
- ☒ A return postcard.

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SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
Customer No: 21186

By: [Signature]  
Name: Dag H. Johansen  
Reg. No. 36,172  
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[Signature: Marina Kraut]  
Name

[Signature: M. Kraut]  
Signature

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NOV 05 2008  
of Correction

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Patent 7,421,729

PATENT

IN UNITED STATES PATENT AND TRADEMARK OFFICE

Patent No.: 7,421,729

Docket No: 2050.119US1

Issue Date: September 2, 2008

Patentee: Ian Zenoni

Customer No.: 21186

Confirmation No.: 3404

Title GENERATION AND INSERTION OF INDICATORS USING AN ADDRESS  
SIGNAL APPLIED TO A DATABASE

REQUEST FOR CERTIFICATE OF CORRECTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
ATTN: CERTIFICATE OF CORRECTION BRANCH

It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. The copy of the text of the Certificate in the suggested form is enclosed.

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

**As the error is that of the Patent Office, it is believed that no fee is due.**

The Examiner is authorized to charge any additional fees or credit overpayment to Deposit Account No.19-0743.

Respectfully Submitted,

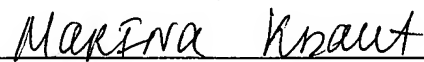
SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
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(612) 373-6900

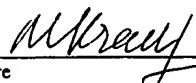
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(Also Form PTO-1050)

## UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO : 7,421,729

Page (1) of 1

DATED : September 2, 2008

INVENTOR(S) : Zenoni

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 1, lines 8-16, delete "This application claims the benefit from U.S. Provisional Application Ser. No. 60/227,890, entitled "iSelect Video", filed Aug. 25, 2000, by Peliotis, et al., and U.S. Nonprovisional application Ser. No. 09/933,928, entitled "iSelect Video", filed Aug. 21, 2001, by Peliotis, et al., and U.S. Provisional Application Ser. No. 60/268,350, entitled "Video Tags and Markers", filed Feb. 12, 2001, by Zenoni, all of which are specifically incorporated herein by reference for all that they disclose and teach."

and insert - - This application is based upon and claims the benefit of United States provisional application number 60/268,350, entitled "VIDEO TAGS AND MARKERS", filed February 12, 2001; and is a continuation-in-part of United States non-provisional application serial number 09/933,928, entitled "iSELECT VIDEO", filed August 21, 2001, which is based upon and claims the benefit of United States provisional application number 60/227,890 filed August 25, 2000, having the same title. In addition, the entire content of the above referenced applications are specifically incorporated herein by reference for all that they disclose and teach. - -, therefor.

MAILING ADDRESS OF SENDER:

PATENT NO. 7,421,729

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